

# Palm Springs Life



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Media Contact: **Lydia Kremer**  
Vortex Public Relations  
(760) 322-2502

## **Food + Wine Festival Palm Desert (March 23-25, 2012) Schedule of Events Features Celebrity Chef Demonstrations, Sumptuous Food and Wine Tastings**

**Palm Desert, CA (February 29, 2012)** – The Food + Wine Festival Palm Desert is poised to raise the bar on culinary celebrations with a stellar line-up of Food Network celebrity chefs and James Beard winners, more than 50 fine dining restaurants and over 80 premium wine brands from around the world for three days of palate-tempting gastronomy on March 23-25.

The annual The Food + Wine Festival Palm Desert 3-day culinary celebration will delight at least four of the primary senses with an exciting environment of tastes, smells, sights, and sounds.

Notable chefs such as **Sara Moulton, Roy Yamaguchi, Adam Gertler, Alejandra Schrader, Mark Peel, Certified Master Chef Daniel Joly** and many others will make special appearances throughout the 3-day festival.

The public will enjoy extravagant tastings, sample fabulous wines from around the world, and enjoy cooking demonstrations by celebrity chefs and presentations by master vintners. The Schedule of Events for the 2012 Food + Wine Festival Palm Desert will feature several enticing highlights.

### **Friday, March 23; 11:30 a.m. – 2:30 p.m. Luncheon with James Beard Award Winning Chefs**

A fabulous four-course gourmet lunch served with perfectly paired wines and hosted by several celebrity chefs. Lunch will feature “tastes of the world” recipes by Sara Moulton, Jimmy Schmidt and Hallie Harron prepared by Scott Robertson. Guests will enjoy Taittinger Champagne, premium wines by Craggy Range and live music from Andy Fraga Jr.

### **Saturday, March 24; 11 a.m. – 4 p.m. Day 1-Glamorous culinary celebration under the Big White Tent.**

An exciting day of grand tastings, celebrity chef demonstrations, wine seminars, and book signings -- guests will also be able to purchase the brands tasted at the Jensen’s Finest Foods Marketplaces.

### **Sunday, March 25; 12 N – 5 p.m. Day 2-Glamorous culinary celebration under the Big White Tent.**

The culinary celebration continues with more sumptuous tastings, extraordinary wine samplings, more chef demonstrations, wine seminars, and book signings.

The event is sponsored by City of Palm Desert, Viking Range Corporation, KCET, Stella Artois, Costco Wholesale, Wilson Daniels, Ltd., Trincherro Family Estates, Napa Cellars, Kerrygold, Temecula Valley Wine Growers Association, Irish Dairy Board, Icelandic Glacial, Voss, Lancaster Estates, Roth Estates, Godiva Chocolatier, Mount Gay Rum, OpenTable.com and Jensen’s Finest Foods.

This event benefits the Friends of the James Beard Foundation, Endowed Scholarship Fund of the Culinary Institute of America and Les Dames d’Escoffier International.

**For a complete listing of each participating chef, restaurant, winery, sponsor visit**

[www.palmdesertfoodandwine.com](http://www.palmdesertfoodandwine.com) Food + Wine Festival Palm Desert is produced by J. Hocker & Associates, LLC and **Palm Springs Life** magazine. For more information, tickets, or sponsorship opportunities, contact Jeff Hocker at 760-320-5272 or via e-mail at [jeffhocker1@gmail.com](mailto:jeffhocker1@gmail.com). For updates

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**Palm Springs Life** engages readers with topical monthly articles, including richly drawn celebrity profiles; intelligent features on contemporary culture, art, architecture, fashion, interior design, and lifestyle; a who's who on the desert's vibrant social scene; and the ultimate guide to what to do, where to go and what to see.

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