

FOOD+WINE
FESTIVAL PALM DESERT™
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Food & Wine Festival Palm Desert™
Highlights Local Culinary Talent

Tickets Available at:
www.PalmDesertFoodandWine.com

Palm Desert, CA (January 15, 2013) –Showcasing the best and brightest, the Food & Wine Festival Palm Desert will demonstrate the most inspired chef-owned restaurants for three days of celebrity chef events, tastings and expert wine seminars, March 22-24, 2013.

This year's event has brought together five culinary newcomers to the Coachella Valley that will be serving up unique dishes representing their respective restaurants.

Participating in this year's Food & Wine Festival Palm Desert is:

[Dish – Creative Cuisine](#)

Dish is the newest culinary addition to the desert. Located in Cathedral City, Dish creates new and exciting contemporary American cuisine with an emphasis and focus on flavor. Chef Joane Garcia-Colson, a former trial lawyer turned chef, has created a delightful dining experience in a warm, intimate setting.

"As a new chef in the Coachella Valley, the Food & Wine Festival Palm Desert allows me to reach a broader audience and surprise, delight and excite people with new, exciting and bold flavors," says Chef Joane Garcia-Colson.

[Cello's – An American Bistro](#)

Based in Cathedral City, Cello's features a bistro-style menu serving up American cuisine with a touch of international flair. Cello's was awarded the 2011 "Restaurant of the Year" Orion Award from the Cathedral City Chamber of Commerce and Palm Springs Life selected Cello as one of the "10 Best New Restaurants".

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“I volunteered at the Food & Wine Festival last year and just knew that we had to get involved with this great event this year,” says owner, Bonnie Barkley.

[Rockwood Grill](#)

The Rockwood Grill is a sophisticated all-day dining venue featuring an upscale-casual menu of diverse American classics. Made from scratch daily from locally sourced ingredients, the dishes are expertly prepared and served in an atmosphere of warmth, comfort and sophistication. This new inspired restaurant in Palm Desert is located in the JW Marriott Desert Springs Resort & Spa.

“The Rockwood Grill is excited to bring its fresh farm-to-table ingredients and American classics to the Food & Wine Festival Palm Desert. We believe our made-from-scratch dishes will resonate with food enthusiasts in the Coachella Valley.” – Bryson Crittenden, Rockwood Grill Chef

[Wolfgang Puck Pizza Bar Palm Desert](#)

Opening in March on El Paseo Drive, celebrity chef Wolfgang Puck brings a casual dining concept that reflects his brand of quality dining and hospitality at an affordable price point. At Wolfgang Puck Pizza Bar, guests will find innovative Italian-inspired dishes with a main focus on the chef’s famed hand-crafted artisan pizzas.

[Catalan Restaurant](#)

Catalan is a Mediterranean themed restaurant with an emphasis on Italian and Spanish cuisine. Launched in 2012 by father and son duo Mark and Drew Davis, Catalan sources its products exclusively from local and sustainable sources whenever possible with the goal of providing its clientele with a farm to table dining experience.

Co-Owner, Mark Davis says, "We are truly honored to participate in the Food & Wine Festival Palm Desert because we are passionate about good food and wine; a way of life for us and the people of the Western Mediterranean. Our goal is to expose the festival attendees to the essence and the flavors of the coastal regions of Spain, Italy and California. The festival also represents a great platform for us to introduce our unique restaurant menu to all the attendees."

To purchase tickets or for a complete list of participating chefs, restaurants, wineries and sponsors, please visit www.palmdesertfoodandwine.com. Food & Wine Festival Palm Desert is produced by J. Hocker & Associates, LLC in partnership with *Palm Springs Life* magazine.

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[About Palm Springs Life](#)

Palm Springs Life magazine has represented the greater Palm Springs area for 55 years. Their award-winning monthly publication, recognized as “California’s Prestige Magazine,” is a perfect reflection of the special lifestyle of the desert resort communities. *Palm Springs Life* monthly editorial includes: the social scene, upcoming events including major golf and tennis tournaments, luxury homes, fine dining, fashion, travel, the arts and profiles of celebrity and business leaders.

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ID.CREATIVE is a full-service creative and media services agency with offices in Austin, Texas and Palm Springs and Los Angeles, CA. The agency focuses on creating, advancing and protecting brands, online and offline, across all channels.