



# PACIFIC SALES KITCHEN & HOME PALM DESERT FOOD & WINE

PRESENTED BY  
AGUA CALIENTE CASINO RESORT SPA  
*at The Gardens on El Paseo | March 23-25, 2018*

The eighth annual Pacific Sales Kitchen & Home Palm Desert Food & Wine presented by Agua Caliente Casino Resort Spa takes place March 23-25, 2018, at The Gardens on El Paseo in Palm Desert, California. Organized by Palm Springs Life, it features the brightest and most inspired chefs from across the country for three extraordinary days of culinary and wine and craft beer tastings in the heart of the famed El Paseo shopping district. The event features a standout roster of celebrity chef demonstrations and showcases the Coachella Valley as the ultimate culinary destination.

## PALM DESERT FOOD & WINE RECAP **2017**

ATTENDANCE: **3,290**

GEOGRAPHIC COMPOSITION OF ATTENDEES: **Coachella Valley – 37.2%; Out-of-Market – 62.8%**

ECONOMIC IMPACT: **\$818,357**

CHEF PARTICIPANTS: **29**

RESTAURANT PARTICIPANTS: **52**

WINERIES & SPIRITS: **79**

CRAFT BREWERIES: **10**

SPONSORS & PARTNERS: **54**

CHARITIES: **2 Receiving \$17,765**



# 2018 schedule of events

*Friday, March 23*

## **JAMES BEARD GOURMET FOUR-COURSE LUNCHEON**

The event begins on Friday, March 23, with the James Beard Gourmet Four-Course Luncheon featuring **Gail Simmons**, author, *Food & Wine's* Special Projects Director, and judge on Bravo's *Top Chef*. Just like any good wine, cheese, or cast-iron skillet, the James Beard Gourmet Four-Course Luncheon, a special feature of Palm Desert Food & Wine, only gets better and better each year. The lineup of James Beard Award-winning authors, Bravo Top Chefs, and celebrity chefs that will be attending the 2018 event hail from California and across the country and include **Laura Werlin**, one of the country's foremost authorities on cheese and a James Beard Award-winning author of six books on the subject; **Richard Blais**, chef, restaurateur, James Beard Award-nominated author of *Try This at Home* and *So Good*, and podcast host of "Starving for Attention"; **Fabio Viviani**, acclaimed chef, culinary personality, restaurateur, cookbook author, and winner of *Top Chef's* Fan Favorite title; and **Zac Young**, named one of the top 10 pastry chefs in America in 2015, creator of viral dessert sensation *The PieCaken*, finalist on Bravo's *Top Chef: Just Desserts*, and pastry director of *Craveable Hospitality Group*.

## *Saturday, March 24 & Sunday, March 25* **GRAND TASTING**

Grand Tastings will feature delectable morsels from more than 40 restaurants, created by renowned chefs from the Coachella Valley and all across California. More than 60 premium wines, craft beers, and spirits will be offered as well, and participants will be able to interact with the vintners and chefs to discuss in detail about the offerings.

*Event details subject to change. For updated schedules, go to: [palmdesertfoodandwine.com](http://palmdesertfoodandwine.com)*

*Each ticket purchased will provide 35 meals to Coachella Valley's FIND Food Bank.*

*\*Premier ticket holders receive early entrance and exclusive chef demonstrations. Because alcohol will be served, you must be at least 21 years of age to attend Palm Desert Food & Wine events and to enter the tent. No accommodations are available for individuals under 21 years of age.*

**Location:**

*The Gardens on El Paseo, west side, upper level parking deck,  
73-545 El Paseo, Palm Desert, CA, 92260*

*Friday, March 23*

11:30 a.m.–2 p.m. – James Beard Gourmet  
Four-Course Luncheon

*Saturday, March 24*

10 a.m.–4 p.m. – Premier Grand Tasting  
with Zac Young's "Cakery"

11 a.m.–4 p.m. – Premier Grand Tasting

12–4 p.m. – Grand Tasting

12:30–3 p.m. – Chef Demonstrations

*Sunday, March 25*

10 a.m.–4 p.m. – Premier Grand Tasting  
with Valerie Gordon's "Chocolate  
Decadence"

11 a.m.–4 p.m. – Premier Grand Tasting

12–4 p.m. – Grand Tasting

12:30–3 p.m. – Chef Demonstrations

*Thursday, March 22 (Pre-event)*

6 p.m. – "Cheese" with Laura Werlin

### **FOR MORE INFORMATION:**

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