



# PACIFIC SALES KITCHEN & HOME PALM DESERT FOOD & WINE

PRESENTED BY  
AGUA CALIENTE CASINO RESORT SPA  
*at The Gardens on El Paseo | March 22–24, 2019*

The ninth annual Pacific Sales Kitchen & Home Palm Desert Food & Wine presented by Agua Caliente Casino Resort Spa takes place March 22–24, 2019, at The Gardens on El Paseo in Palm Desert, California. Organized by *Palm Springs Life*, it features the brightest and most inspired chefs from across the country for three extraordinary days of culinary and wine and craft beer tastings in the heart of the famed El Paseo shopping district. The event features a standout roster of celebrity chef demonstrations and showcases the Coachella Valley as the ultimate culinary destination.

## PALM DESERT FOOD & WINE RECAP **2018**

ATTENDANCE: **5,020**

GEOGRAPHIC COMPOSITION OF ATTENDEES: **Coachella Valley – 31.8%; Out-of-Market – 68.2%**

ECONOMIC IMPACT: **\$1,882,500**

CHEF PARTICIPANTS: **25**

RESTAURANT PARTICIPANTS: **40**

WINERIES & SPIRITS: **72**

CRAFT BREWERIES: **12**

SPONSORS & PARTNERS: **38**

CHARITIES: **2 Receiving \$17,932**



# 2019 PALM DESERT FOOD & WINE HIGHLIGHTS

## SCHEDULE HIGHLIGHTS

### James Beard Gourmet Four-Course Luncheon

FRIDAY, MARCH 22, 2019

Featuring emcee **Stuart O’Keeffe**, celebrity chef, television personality, and cookbook author. The lineup of award-winning celebrity chefs that will be attending the 2019 event hail from California and across the country and include Scott Conant, **Fabio Viviani**, **Antonia Lofaso**, and **Zac Young**.

### Saturday Grand Tastings

SATURDAY, MARCH 23, 2019

Grand Tastings will feature celebrity chefs on two stages and delectable morsels from more than 40 restaurants, created by renowned chefs from the Coachella Valley and all across California. More than 60 premium wines, craft beers, and spirits will be offered and participants will be able to interact with the vintners and chefs to discuss in detail about the offerings.

### Champagne and Bloody Mary Brunch

SUNDAY, MARCH 24, 2019

Join us March 24 for an exclusive Champagne and Bloody Mary Brunch experience meticulously prepared by celebrity chefs, including **Gale Gand**, **Brooke Williamson**, and **Karen Krasne**.

### North to South: Food of the Americas Grand Tastings

SUNDAY, MARCH 24, 2019

From Brazil to Baja, Peru to Palm Springs, join us as we celebrate the distinctive taste and lifestyle of Southern California and beyond. You’re in for an afternoon of flavor and flair like no other.

Location: The Gardens on El Paseo, west side, upper level parking deck, 73-545 El Paseo, Palm Desert, CA, 92260

Each ticket purchased will provide 35 meals to Coachella Valley’s FIND Food Bank.

Event details subject to change. For updated schedules, go to: [palmdesertfoodandwine.com](http://palmdesertfoodandwine.com)

## 2019 PERSONALITIES

Celebrated national food experts, chefs, local culinary rock stars, legendary winemakers and brewmasters, authors, sommeliers, mixologists, and other truly amazing talents come together for the seventh annual Palm Desert Food & Wine – here are just a few!

- **Scott Conant**, chef, television personality, restaurateur, and cookbook author
- **Fabio Viviani**, chef, personality, restaurateur, and cookbook author
- **Antonia Lofaso**, celebrity chef, television personality, restaurateur, and cookbook author
- **Brooke Williamson**, television personality and co-chef, co-owner of The Tripel, Hudson House, Playa Provisions, and Da Kikokiko
- **Stuart O’Keeffe**, celebrity chef, television personality, and cookbook author
- **Karen Krasne**, executive pastry chef, owner Extraordinary Desserts, and cookbook author
- **Gale Gand**, James Beard Award-winning chef and cookbook author
- **Plus many more!**

### FOR MORE INFORMATION:

**Tony Marchese**, Producer  
[tonym@palmspringslife.com](mailto:tonym@palmspringslife.com)  
760-534-2851

**Michael Mathews**, *Palm Springs Life*  
[michaelm@palmspringslife.com](mailto:michaelm@palmspringslife.com)  
760-325-2333 ext 236

**Public Relations**  
**Paulina Larson**, *Palm Springs Life*  
[paulina@palmspringslife.com](mailto:paulina@palmspringslife.com)  
760-325-2333 ext 286